

Installation Guide

HANGING INSTRUCTIONS FOR MAGNOLIA HOME BY JOANNA GAINES COMMERCIAL WALLCOVERINGS, STACY GARCIA & STUDIO SOURCE TYPE II WALLCOVERING

IMPORTANT:

If at any time during the installation a discrepancy is discovered, STOP. Contact your distributor or dealer before proceeding.

Before cutting, examine goods to make certain pattern color is satisfactory and as ordered.

Cut panels and headers in roll number sequence, making sure that run numbers are broken at INSIDE corners only. 55½" wide COMMERCIAL WALLCOVERING MUST BE INSTALLED IN SEQUENTIAL ORDER. Each bolt has a bolt/roll number. Begin hanging the highest numbered bolt and work down in sequence.

Install all wallcovering under adequate lighting and heated conditions that will exist when the space is occupied.

SURFACE PREPARATION:

Remove old wallcovering completely, then remove remaining adhesive with a good quality adhesive remover, then rinse wall and allow to dry. Prime wall with a heavy duty, acrylic/latex wallcovering primer.

Plaster and masonry wall surfaces should not exceed 5.5% moisture as measured by a moisture meter. Do not install a wallcovering unless a temperature above 55 degrees is maintained in both areas of installation and storage for three days before and three days after the installation. If there are any questions concerning the surface to be covered, a test installation of at least three strips applied three days in advance of the main installation is recommended.

APPLICATION:

1. This wallcovering requires the use of a heavy duty, premixed vinyl adhesive. Dilution of adhesive is not recommended.
2. For patterns with a definite design (such as a floral or damask), do not reverse the strips. Overlap each strip approximately 1½" and position it to maintain the match of the pattern. Using a sharp razor, cut through the overlapped area and remove the excess edges. Smooth the razor cut edges back to the wall for a perfect seam. This material, in a 55½" width, is designed to be overlapped and double-cut, not butted!

Some patterns (such as a cloud print or marble texture) may have a more subtle design characteristic than others. By first laying two strips together on the table or floor prior to pasting, the proper match can be determined.

On random textures or non-directional stripes, reverse each strip, overlap and double-cut. The match and design of each pattern determines whether it should be reversed or not prior to double-cutting. Your distributor or dealer can help you with this information.

3. Apply the recommended adhesive to the back using either a paste machine or a paint roller. Work the adhesive in to cover the back completely, especially near the edges. Fold or "book" each end toward the middle, pasted sides together, aligning the edges carefully so they do not dry out. Caution: Do not crease the wallcovering. Allow to "relax" or book for 10 minutes (booking). This will allow the adhesive to penetrate the wallcovering fabric which is important for a successful installation.

4. Hang the first strip parallel to a plumb line.

5. After three strips are installed, inspect the wallcovering. If the pattern effect is not acceptable, or if there is variation in color, discontinue hanging and contact the dealer or distributor immediately. The manufacturer will not be responsible for labor beyond three strips. Defective material will be replaced.

WARRANTY:

This wallcovering is covered by the manufacturer's limited 5 year warranty. We cannot accept responsibility for claims if the above instructions are not followed, nor are we liable for labor and associated cost beyond three strips, over and above the cost for the replacement material.

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CLEANING OF WALLCOVERING:

Stains and paste on the surface should be removed as quickly as possible to eliminate any possible reaction between the staining agent and the wallcovering. Ordinary dirt and smudges can be removed with a mild soap and warm water. Clean from the bottom of the wall upward to protect the baseboard and to prevent streaking. Rinse thoroughly with clean water from the top down using a sponge. Blot wallcovering dry with a soft, lint-free towel. For more difficult stains, use of a stronger detergent is recommended. Try an inconspicuous spot first before attempting the entire wall. Always rinse the wall well after applying a detergent. Not recommended for cleaning are steel wool or powdered abrasive cleaners. Do not use active solvent-type cleaning preparations, such as nail polish remover, tar and bug removers, or liquid cleaners with a high alcohol content exceeding 50%.

Refer to cleaning guide for additional information on cleaning and disinfecting.

PROFESSIONAL TIP:

A heat gun can be used to facilitate ease of installation around corners.

PRODUCT USE ADVISORY:

This product is intended for use in buildings designed and maintained to avoid moisture accumulation on or within walls, particularly in warm, humid climates.

The features that make vinyl wallcovering so cleanable and durable also render it very low in permeability. Vinyl wallcovering products should not be installed on walls that contain excessive moisture or are subject to moisture infiltration (more permeable products should be considered for use under such conditions). If mold or mildew is present, or if walls show moisture damage or have excess moisture content, do not proceed with installation. Moisture infiltration and water vapor in and behind the wall must be eliminated for proper performance.

Processes that increase permeability, including microventing, should be considered for use under certain conditions. In addition, the use of a mildew inhibitor in the primer and adhesive is highly recommended. Primers and adhesives with the highest possible permeability rating are also highly recommended.

After installation, the walls and wallcovering should be monitored for potential moisture or water vapor infiltration and accumulation. Any such infiltration or accumulation after installation must be promptly eliminated.