

Flow Chart

Circon™

Description: Type II, W-101 (Fed. Spec. CCC-W-408A/D)
Digital Mural, 4 Panel Set (200" W x 120" H)

Weight: 20 oz.

Width: 52/54", trim to 50"

Content: 100% Circon vinyl

Backing: Bio-sourced osnaburg

Installation: Non-reverse hang, straight match panels in sequence

Repeat: 200" H (applicable for multiple murals)

Flame Resistance: ASTM E84 Class A, CAN/ULC S102

Permeability: Specify microventing as an added feature for breathability

Maintenance: Warm water, mild soap

Bleach Cleanable: 10:1 water to bleach solution

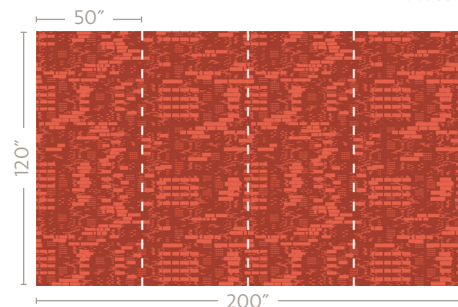
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Visit momentumco.com to view full pattern repeat and complete specs

PRODUCT USE ADVISORY This product is intended for use in buildings designed, monitored and regularly maintained to avoid moisture accumulation on or within walls, particularly in warm, humid climates. The features that make wallcovering cleanable and durable also render it low in permeability. Wallcovering should not be installed on walls that contain excessive moisture or are subject to moisture infiltration.

REDUCED ENVIRONMENTAL IMPACT:

- Certified Carbon Neutral
- EPD/HPD
- 70% Bio-sourced
- 100% recyclable
- GREENGUARD certified Low-VOC CA Section 01350
- Phthalate free
- Heavy Metal Free
- Formaldehyde-free
- FR-free
- Prop 65
- Water-based inks



MCV-FC-06 Brick

A collaboration with Michael Ford



Michael Ford, FAIA, NOMA, NCARB is an architect, educator, and founder of BrandNu Design Studio and Hip Hop By Design. His work bridges architecture, culture, and community, shaping projects such as The Hip Hop Museum in The Bronx and the Bronzeville Center for the Arts in Milwaukee. Rooted in the cultural influence of Hip Hop and its role in shaping identity and place, Ford connects design, storytelling, and youth engagement to create spaces that reflect lived experience and creative expression. He is also the founder of The Hip Hop Architecture Camp,

introducing students worldwide to real-world design through music and creative problem solving. Now, he brings that same perspective and leadership into the world of textiles and wallcovering through his collaboration with Momentum. Ford's work demonstrates how architecture can expand access, inspire future designers, and catalyze cultural change through the built environment.



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